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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|--|----------------------------|----------------------|------------------------------|------------------|
| 10/517,272 | 09/21/2005 | Blake R Weiler | A35285-PCT-USA (065855.03 | 4315 |
| BAKER BOT | 7590 08/23/201 FS L L P | EXAMINER | | |
| 30 ROCKEFFELER PLAZA 4TH FLOOR NEW YORK, NY 10112-4498 | | | NAJARIAN, LENA | |
| | | | ART UNIT | PAPER NUMBER |
| | | | 3686 | |
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| | | | NOTIFICATION DATE | DELIVERY MODE |
| | | | 06/23/2010 | EL ECTRONIC |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

DLNYDOCKET@BAKERBOTTS.COM

Office Action Summary

| Application No. | Applicant(s) | |
|-----------------|---------------|--|
| 10/517,272 | WEILER ET AL. | |
| Examiner | Art Unit | |
| LENA NAJARIAN | 3686 | |

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --Period for Reply

| A SHORTENED STATUTORY PERIOD FOR REPLY IS WHICHEVER IS LONGER, FROM THE MAILING DATE - Extensions of time may be available under the provisions of 37 CFR r. 135(e) after SIX (6) MONTH'S from the nating date of the communication. If NO period for reply is specified above, the maximum statutory period with a Fabrure to restricted period for reply within the set or extended period for reply with the set and any reply received by the Office later than three months after the mailing date earned patent term adjustment. See 37 CFR 1704(b). | E OF THIS COMMUNICATION. In no event, however, may a reply be timely filed pply and will expire SIX (6) MONTHS from the mailing date of this communication. see the application to become ABANDONED (35 U.S.C. § 133). |
|--|---|
| Status | |
| 1) Responsive to communication(s) filed on 04 Augu | ust 2010. |
| ·- · · · · · · · · · · · · · · · · · · | tion is non-final. |
| 3) Since this application is in condition for allowance | except for formal matters, prosecution as to the merits is |
| closed in accordance with the practice under Ex p | parte Quayle, 1935 C.D. 11, 453 O.G. 213. |
| Disposition of Claims | |
| 4)⊠ Claim(s) 1-21 is/are pending in the application. | |
| 4a) Of the above claim(s) is/are withdrawn | from consideration. |
| 5) Claim(s) is/are allowed. | |
| 6)⊠ Claim(s) <u>1-21</u> is/are rejected. | |
| 7) Claim(s) is/are objected to. | |
| 8) Claim(s) are subject to restriction and/or ele | ection requirement. |
| Application Papers | |
| 9) ☐ The specification is objected to by the Examiner. 10) ☐ The drawing(s) filed on is/are: a) ☐ accept Applicant may not request that any objection to the draw Replacement drawing sheet(s) including the correction 11) ☐ The oath or declaration is objected to by the Exam | wing(s) be held in abeyance. See 37 CFR 1.85(a). is required if the drawing(s) is objected to. See 37 CFR 1.121(d). |
| Priority under 35 U.S.C. § 119 | |
| 12) Acknowledgment is made of a claim for foreign pri a) All b) Some * c) None of: 1. Certified copies of the priority documents have considered copies of the priority documents have copies of the copies of the priority documents have application from the International Bureau (F * See the attached detailed Office action for a list of the copies of the copies of the copies of the priority application from the International Bureau (F * See the attached detailed Office action for a list of the copies of the priority application from the International Bureau (F). | ave been received. ave been received in Application No documents have been received in this National Stage PCT Rule 17.2(a)). |
| Attachment(s) | |
| Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO/SB/05) | 4) Interview Summary (PTO-413) Paper No(s)/Mail Date 5) Notice of Informal Patent Application |

| 371 | Paper No(s)/Mail Date _ |
|-----------|---|
| U.S. Pate | nt and Trademark Office 326 (Rev. 08-06) |

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DETAILED ACTION

Notice to Applicant

 This communication is in response to the Request for Continued Examination (RCE) filed 8/4/10. Claims 1, 10, and 16 have been amended. Claims 1-21 remain pending.

Continued Examination Under 37 CFR 1.114

2. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), was filed in this application after final rejection. Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, the finality of the previous Office action has been withdrawn pursuant to 37 CFR 1.114.
Applicant's submission filed on 8/4/10 has been entered.

Claim Rejections - 35 USC § 101

3. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

 Claims 16-21 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter.

Regarding the language of claims 16-21, the present claims recite "a computer readable medium embodying one or more instructions thereon..." The

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Applicant's specification does not specifically describe the types of media encompassed by the phrase "computer readable medium." Therefore, given the broadest reasonable interpretation, the computer readable medium may include transitory media (i.e. carrier waves, signal) as well as non-transitory storage devices. Transitory media, including carrier waves and signals, are non-statutory. The Examiner suggests Applicant amend the claims to recite "a non-transitory computer readable medium."

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35
 U.S.C. 102 that form the basis for the rejections under this section made in this
 Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application field under the treaty defined in section 35(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treatly in the English language.
- Claims 1-4, 7, 8, 10, 13, 14, 16, 19, and 20 are rejected under 35
 U.S.C. 102(e) as being anticipated by Robin (US 2002/0005935 A1).
- (A) Referring to claim 1, Robin discloses a method for analyzing prescription data. comprising the steps of:

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receiving an indication of a selected report type (para. 106 of Robin);

accessing at least one from the group consisting of product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data based at least in part on the selected report type (para. 106 and para. 110 of Robin);

analyzing, by a computer processor, the accessed at least one from the group consisting of product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data (para. 20, para. 63, and para. 65 of Robin): and

formatting a report of the selected report type including the accessed at least one from the group consisting of product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data (para. 106 of Robin),

wherein the identity of the patient is not known in the product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data (para. 91 and Fig. 16 of Robin).

- (B) Referring to claim 2, Robin discloses wherein the selected report type is a product oriented report (Fig. 34A, para. 73, and Fig. 19 of Robin).
- (C) Referring to claim 3, Robin discloses wherein the selected report type is a patient oriented report (para. 73 and para. 106 of Robin).
- (D) Referring to claim 4, Robin discloses wherein the selected report type is a prescriber oriented report (abstract, Fig. 34A, and para. 73 of Robin).

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- (E) Referring to claim 7, Robin discloses wherein the report includes proportions of valid values for a data attribute (Fig. 34B and para. 106 of Robin).
- (F) Referring to claim 8, Robin discloses wherein the data attribute includes at least one from a group consisting of category, patient gender, patient age, and patient gender by age combination (Fig. 34B and para. 106 of Robin).
- (G) Referring to claim 10, Robin discloses a system for accessing sales data, comprising:

a data storage device including a database and configured to receive a data access request indicating a selected report type, accesses at least one of product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data based at least in part on the selected report type, and transmit data responsive to the data access request (para. 106, para. 110, and Fig. 35 of Robin); and

a server coupled to said data storage device and configured to receive an indication of a selected report type, send a data access request to the data storage device, receive the at least one of product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data from the data storage device, analyze the at least one of product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data, and format a report of the selected report type including the at least one of product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data (para. 106, para. 20, para. 63, para. 110, and Fig. 35 of Robin), wherein the identity of the patient is not known in the

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product oriented longitudinal data, patient oriented longitudinal data and prescriber oriented longitudinal data (para. 91 and Fig. 16 of Robin).

- (H) Claims 13-14, 16, and 19-20 repeat the same limitations as claims 7, 8, and
- 1, and are therefore rejected for the same reasons given above.

Claim Rejections - 35 USC § 103

- The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior at are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- Claims 5, 6, 11, 12, 17, and 18 are rejected under 35 U.S.C. 103(a) as being unpatentable over Robin (US 2002/0005935 A1) in view of Official Notice.
- (A) Referring to claims 5 and 6, Robin does not expressly disclose wherein the longitudinal data covers a range of time of at least twelve months in duration and at most six years.

However, the Examiner takes Official Notice that it was old and well known at the time the invention was made to limit data based on time.

It would have been obvious to one of ordinary skill in the art at the time the invention was made to set a time range of twelve months to 6 years with the motivation of only including data relevant to the analysis.

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(B) Claims 11, 12, 17, and 18 repeat the same limitations as claims 5 and 6, and are therefore rejected for the same reasons given above.

- Claims 9, 15, and 21 are rejected under 35 U.S.C. 103(a) as being unpatentable over Robin (US 2002/0005935 A1) in view of Becker (US 2003/0125609 A1).
- (A) Referring to claim 9, Robin does not disclose wherein each of the proportions is associated with a confidence interval, wherein the confidence interval describes the reliability of the proportion.

Becker discloses wherein each of the proportions is associated with a confidence interval, wherein the confidence interval describes the reliability of the proportion (para. 5-7 of Becker).

At the time of the invention, it would have been obvious to a person of ordinary skill in the art to combine the aforementioned features of Becker within Robin. The motivation for doing so would have been to provide reliable assessments of health status (para. 2 of Becker).

(B) Claims 15 and 21 repeat the same limitations as claim 9, and are therefore rejected for the same reasons given above.

Response to Arguments

10. Applicant's arguments filed 8/4/10 have been fully considered but they are not persuasive. Applicant's arguments will be addressed hereinbelow in the order in which they appear in the response filed 8/4/10.

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(1) Applicant argues that Robin does not disclose or suggest wherein the identity of the patient is not known in the product oriented longitudinal data, patient oriented longitudinal data, and prescriber oriented longitudinal data, as recited in amended claim 1.

(A) As per the first argument, the Examiner respectfully submits that the broadest reasonable interpretation of "identity of the patient is not known" would include the searching of data by "patient number" (disclosed in paragraph 91 of Robin) since the name of the patient is not revealed. Furthermore, the language of the claims does not specify who the identity is hidden from.

Conclusion

11. Any inquiry concerning this communication or earlier communications from the examiner should be directed to LENA NAJARIAN whose telephone number is (571)272-7072. The examiner can normally be reached on Monday - Friday, 9:30 am - 6:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jerry O'Connor can be reached on (571) 272-6787. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/LENA NAJARIAN/ Examiner, Art Unit 3686 8/16/10